

Certain Flooring Products ITC Investigation

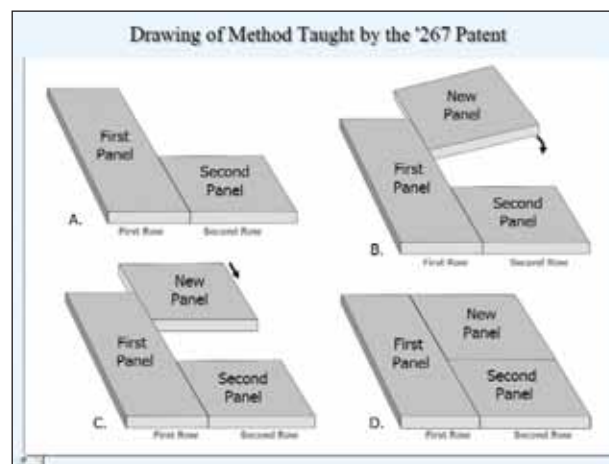
THE CLIENT: [Patterson, Belknap, Webb and Tyler, LLP](#)

THE CASE: Patterson, Belknap represented Unilin in an International Court of Trade (ITC) bench trial (In the matter of Certain Flooring Products ITC Investigation No. 337-TA-443) in response to a competitor's patent infringement action. A hearing was scheduled to ascertain whether or not Unilin had violated patent rules.

THE HEARING: In order to defend Unilin's position and portray their interlocking wood panel system authentically, Patterson, Belknap retained DOAR to design computer-generated graphics for the hearing. DOAR litigation artists were able to craft clear and precise static boards, PowerPoint presentations and 17 animations tied directly to the patent documents demonstrating the intricate design of Unilin's interlocking wood panels. DOAR senior strategists and litigation artists collaborated with the trial team in the development of persuasive themes and graphics that convinced the judge to let the matter be decided at trial.

THE TRIAL: As the hearing moved to trial, DOAR established a document [scanning](#) and [coding](#) operation which included 150,000 pages, more than 50% of which were in 5 different languages requiring specialized translation and quality control. Upon completion of the scanning process, a coding system established a [database](#) chronicling dates, authors, subjects and reference numbers for instant access to supporting documentation during trial. This database proved critical at trial when unanticipated documents were introduced for evidence presentation. In addition, hundreds of hours of video testimony were digitized and synchronized to transcripts creating powerful evidence for the defense.

- Critical [document management](#) played a key roll in the trial. As proprietors of the Unilin database, DOAR was able to uncover a critical document, turn it into an image and e-mail it to the trial team's [war room](#) at the courthouse. DOAR graphic experts were on hand to produce this document and deliver it to court, all within a 24 hour timeframe. Critical case management from the company that delivers total litigation support, 24/7.



- The defense had a definite technological advantage in presenting this case thanks to DOAR's state-of-the-art evidence presentation solutions. The "war room" was outfitted with full presentation and analysis capability, Internet communication with courtroom counsel tables via wireless networks and a secured web delivery vehicle connecting the defense team to DOAR headquarters. This invisible connection to DOAR enabled the defense team to call for last minute changes, request graphics and additional litigation support services during the course of the engagement.
- DOAR also installed the DEPS™ (Digital Evidence Presentation System), Communicator 21 document camera, local printers, high lumens projectors w/screen, wireless microphones and a complete audio system to enhance the presentation of evidence for our client. This presentation was so effective, that the attorneys for the plaintiff requested the use of DOAR technology.

THE OUTCOME: The ruling was in favor of the respondent, Unilin.