

## Fuji Photo Film Co. v. Jazz Photo Corp. Inc.

**THE CLIENT:** [Stroock & Stroock & Lavan](#)

**THE CASE:** In this patent infringement case, Fuji proved that Jazz Photo Corp., a reseller of used disposable camera casings, infringed on its patents when it refurbished the casings and resold the cameras under the Jazz label.

**THE TRIAL:** DOAR provided [jury research](#) and analytical [graphic](#) services in preparation for Fuji's trial strategy. Jury research was conducted at DOAR's [Digital Court Facility](#). The trial team learned that jurors wanted to know, explicitly, how Jazz's remanufacturing process deviated from the steps that the International Trade Commission had previously permitted. As a result, DOAR's graphic consultants and artists designed demonstratives that served to buttress expert [witness testimony](#) that made the deviations apparent. Equally important, graphic artists were able to visually depict the process by which Fuji was entitled to both "reasonable royalty" and "lost profit" damages.

DOAR's trial [technology](#) experts developed a site survey that established a complete A/V system to accommodate counsel's planned presentation. This traditional courtroom was transformed into a digital courtroom for the duration of the trial through the use of MiniDEPS, a portable evidence presentation system created by

DOAR. All presentation devices were connected to the MiniDEPS, which became the central control for all technology within the courtroom. The MiniDEPS included a snap server storage, network switch, video and audio switcher/mixer, and VGA distribution amplifier which sent display signals to the LCD panels and projector, judge override, annotation monitor controls, etc. The MiniDEPS streamlined the entire presentation process, from setup to presentation to breakdown. A DOAR trial [technician](#) directed the successful display of demonstratives (via Sanction) and was responsible for the technology throughout the engagement.

**THE OUTCOME:** The jury awarded Fuji \$3.5 million in lost profits and approximately \$21.5 million in royalties, or 56 cents for each of the estimated 38.4 million disposable cameras sold by Jazz.

