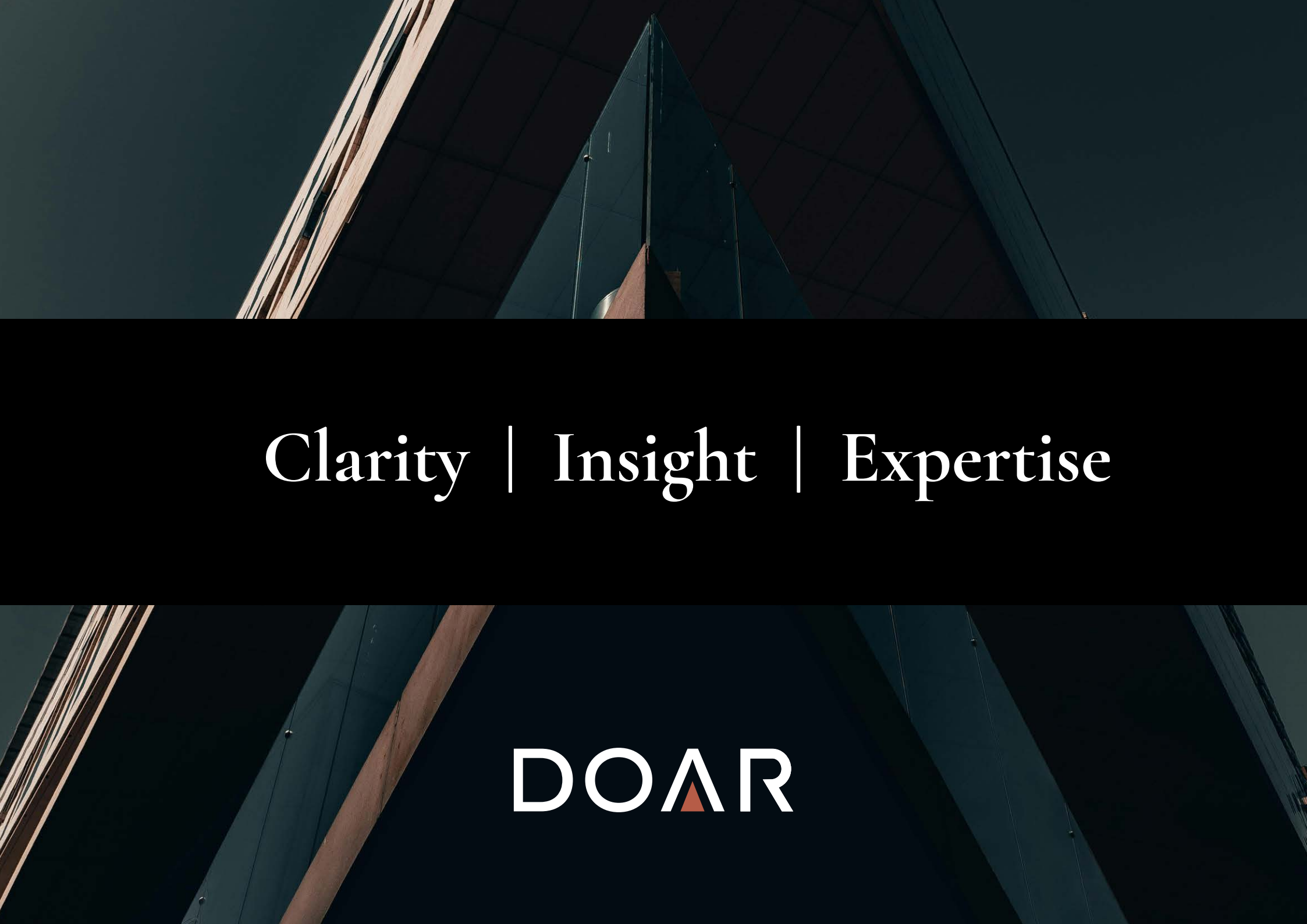

Clarity | Insight | Expertise
DOAR

WE ARE PROVEN EXPERTS IN LITIGATION STRATEGY, SUPPORTING ATTORNEYS IN THE MOST COMPLEX, HIGH-STAKES LEGAL MATTERS.



Our Promise to Our Clients

CLARITY

With every engagement, we provide a straightforward path forward. As the litigation strategy experts that attorneys and trial teams rely on when success is paramount, we bring structure and focus to uncertainty. Our role goes beyond support — we are the strategic force that turns complexity into clarity and momentum.

INSIGHT

We illuminate what matters most to drive success in every case. Trusted by leading attorneys involved in high-stakes disputes, we uncover the patterns and motivations that define persuasion. More than advisors, we deliver the insight that shapes strategy and influences results.

EXPERTISE

Our work is built to withstand scrutiny and earn enduring trust. Trial teams rely on us for the rigor, credibility, and strategic insight required when outcomes are on the line. We don’t operate at the margins—we strengthen the strategy behind the case.



“We’ve spent decades working alongside trial teams on their most critical cases. That experience allows us to help bring focus, perspective, and strategic insight when the stakes are at their highest.”

Paul Neale
CHIEF EXECUTIVE OFFICER

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WHAT SETS DOAR APART

DOAR SUPPORTS LEGAL TEAMS DURING THE MOST CRITICAL STAGES OF HIGH-STAKES LEGAL MATTERS.

Three Business Lines, One Litigation Strategy Partner

TESTIFYING EXPERTS

Our expert witnesses provide independent analysis and proven clarity in complex cases. They work alongside counsel to deliver clear, defensible opinions that stand up in court.

JURY CONSULTING

Through proven research methods and strategic guidance, we help trial teams anticipate juror responses and build arguments that resonate.

TRIAL CONSULTING

From case themes to courtroom visuals, we provide the clarity, insight, and expertise that support counsel through every phase of trial.

Proven Methodology

TARGETED EXPERT SELECTION FOR HIGH-STAKES MATTERS

We affiliate only with highly credentialed leaders in their fields and proactively build expert teams in areas most exposed to litigation, ensuring clients have ready access to reliable testimony.

Instead of broad candidate lists, we take the time to understand the nuance of the matter and the demands of the forum, then recommend only the best-fit expert(s).

FROM RESEARCH TO STRATEGY

Our jury consulting relies on rigorous, empirically driven research that begins early and guides decisions through trial. We use focus groups, mock trials, and surveys to test themes, witnesses, evidence, and arguments, then translate what we learn into a stronger strategy, clearer narrative, better witness preparation, and data-informed jury selection.

FROM VISUAL STRATEGY TO SEAMLESS EVIDENCE PRESENTATION

Grounded in jury insight, the case record, and legal strategy, we create graphics that clarify complex facts and reinforce case themes. We then integrate them into openings, examinations, and closings and support courtroom execution. Our evidence presentation consultants manage exhibits and real-time presentations with a total command of the record and trial flow, ensuring seamless delivery and keeping attention on the substance of the case.

World-Class Testifying Experts

CREDITABLE EXPERTS ACROSS INDUSTRIES

DOAR provides litigation teams with world-class testifying experts whose experience, credibility, and communication style match the demands of the case. We affiliate only with the best experts who deliver clear, defensible opinions aligned with counsel's position and provide specialized insight that supports informed legal strategy.

ACADEMICS

Our experts are all highly credentialed scholars in their fields, drawn from top universities and institutions.

INDUSTRY EXECUTIVES

Our former senior-level professionals have expertise in fields involving advanced technologies and life sciences.

FORMER REGULATORS

Our experts are former government professionals with experience working on standards and regulations.

Our Expert Teams

AEROSPACE & TRANSPORTATION

Experienced engineers and industry leaders cover electrification, autonomy/ADAS, connected vehicles, and safety systems, translating complex design and performance issues for judges and juries.

ARTIFICIAL INTELLIGENCE

Senior researchers and practitioners involved in the development, performance, and real-world use of AI systems help legal teams analyze AI technical failures and evaluate AI software capabilities and limitations.

CRYPTOCURRENCY

Blockchain and digital-asset specialists address token mechanics, trading and custody practices, compliance, and market structure, helping teams explain both the technology and the economics behind disputes.

FINANCIAL TECHNOLOGY

FinTech practitioners and technologists bring expertise in payments, banking infrastructure, trading systems, risk, and regulatory frameworks to clarify how platforms work and where failures or misrepresentations may arise.

FORMER FDA

Former FDA officials offer insight into approval pathways, regulatory decisions, post-market obligations, and enforcement, providing context for disputes involving safety, compliance, and commercialization.

HEALTHCARE TECHNOLOGY & MEDICAL DEVICES

Medical device and digital health experts combine engineering, clinical, and regulatory knowledge to assess design, testing, usability, and real-world performance of medical technologies and connected systems.

PHARMACEUTICAL

Drug development and regulatory science experts span discovery through clinical trials, safety, manufacturing, and labeling, interpreting scientific records and communicating complex therapeutic issues clearly.

WIRELESS COMMUNICATIONS

Wireless engineers and standards experts cover network design, protocols, implementation, and performance across modern wireless technologies, supporting IP, regulatory, and commercial disputes involving connectivity.

Jury Consulting

DEFINING THE NARRATIVE THAT WINS

DOAR's jury consultants use proven research to evaluate how jurors and other fact-finders interpret evidence, arguments, and witnesses. This insight allows trial teams to test assumptions, refine themes, and make informed strategic decisions early and adjust as needed. Working closely with counsel, we shape cohesive openings and closings and maintain a consistent throughline from the first impression to the final argument.

JURY RESEARCH

Drawing on tailored research exercises to surface the attitudes, biases, and narratives that quietly drive decisions, we deliver clear, data-backed direction on what will land with jurors and why.

TRIAL STRATEGY

We convert insights into a sharper, more disciplined case story, pressure-testing themes and arguments so the presentation stays coherent and persuasive from start to finish.

WITNESS TESTING

Strengthening credibility where it matters most, we prepare witnesses to communicate with clarity, confidence, and control while connecting authentically with jurors and judges.

JURY SELECTION

We blend behavioral analysis, social media insight, and deep in-court experience to identify receptive jurors and guide a focused, strategic, evidence-driven voir dire.

MOCK TRIALS

We test strategy in a realistic courtroom setting, revealing what persuades jurors and what doesn't.

FOCUS GROUPS

Our focus groups reveal juror reactions to sharpen trial themes and messaging.

ROUNDTABLE PANELS

Our roundtable panels surface nuanced reactions to discrete segments of a case to identify subtle concerns.

ONLINE SURVEYS

Targeted online surveys measure juror attitudes and biases to guide jury selection and case framing.

MOCK ARBITRATIONS & BENCH TRIALS

Our simulated arbitrations and bench trials show how decision-makers weigh issues in non-jury settings.

BESPOKE RESEARCH

Tailored research reports combining survey data with insights from our work on similar high-stakes cases.

STRENGTHENING TESTIMONY THAT PERSUADES

DOAR helps fact and expert witnesses deliver testimony that is clear, credible, and easy to follow so the evidence lands as intended. We evaluate how testimony is perceived, identify credibility strengths and risks, and provide targeted guidance to improve delivery, comprehension, and connection with jurors and judges.

TARGETING THE RIGHT JURORS

Our consultants use jury research, demographic analysis, and attitudinal profiling to identify jurors most and least receptive to your themes, then support counsel in court with real-time assessments and strategic guidance on for-cause and peremptory challenges, so selection is driven by precision, not intuition.

Trial Consulting

SEAMLESS PRESENTATION. COURTROOM READINESS.

Whether the case requires powerful visuals to explain technical issues, a polished presentation of overwhelming documentation, or rigorous coordination of logistics, our team is recognized for driving excellence from planning to verdict.

AREAS WHERE WE SPECIALIZE

ALTERNATIVE DISPUTE RESOLUTION

Arbitrations and mediations conducted under FINRA, AAA, and other institutional rules involving complex disputes.

ANTITRUST & COMPETITION

High-stakes antitrust litigation involving allegations of monopolization, exclusionary conduct, and competitive harm.

COMMERCIAL & BUSINESS LITIGATION

Complex disputes arising from contracts, mergers and acquisitions, valuation, and multi-party transactions.

EMPLOYMENT LITIGATION

High-exposure disputes involving discrimination, retaliation, and executive employment issues.

FINANCIAL SERVICES & SECURITIES

Securities litigation, class actions, and regulatory matters involving complex financial products and markets.

INTELLECTUAL PROPERTY

Patent and trade secret disputes involving advanced technologies and life sciences.

INTERNATIONAL ARBITRATION

Complex cross-border disputes requiring strategic coordination across jurisdictions, cultures, and arbitral forums.

WHITE-COLLAR CRIMINAL DEFENSE

Criminal trials and government investigations involving complex financial, accounting, and regulatory allegations.

GRAPHICS CONSULTING & DESIGN

DOAR's graphics consultants work hand-in-hand with attorneys to translate complex legal and technical information into dynamic visuals that educate and persuade. Every design decision from concept to final slide is informed by our understanding of juror perception and trial strategy.

THEMATIC DEVELOPMENT

We turn complex case materials into clear, engaging visuals aligned with trial strategy.

JURY-INFORMED DEMONSTRATIVES

We test and refine visuals through jury research to ensure they resonate with fact-finders.

OPENING & CLOSING STATEMENTS

We integrate visuals into the trial narrative to reinforce themes and enhance comprehension.

EVIDENCE PRESENTATION

DOAR's evidence presentation consultants are courtroom veterans who manage every aspect of trial technology and exhibit presentation. They ensure the seamless display of evidence and demonstratives, anticipating the rhythm of trial, adapting to its demands, and supporting attorneys with precision.

COURTROOM COORDINATION

We manage courtroom technology end-to-end to ensure reliable, interruption-free proceedings.

ORDER OF WITNESSES

We collaborate with trial teams to sequence witnesses strategically to advance the case narrative.

TRIAL MONITORING AND FEEDBACK

Our consultants monitor courtroom dynamics and provide feedback to refine trial delivery.

What Sets DOAR Apart

EXPERIENCE ON HIGH-STAKES MATTERS

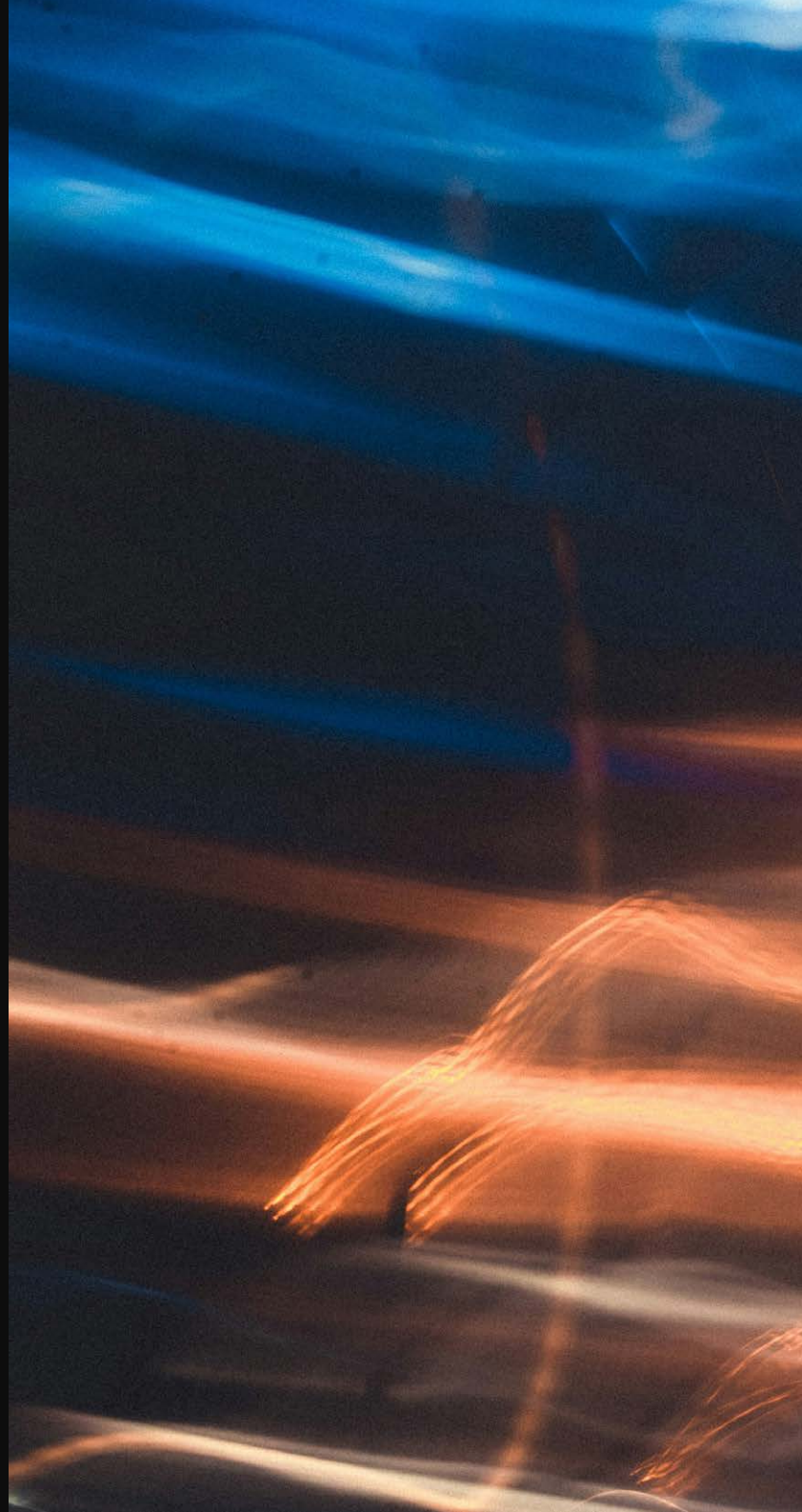
We have supported thousands of matters across jurisdictions, industries, and practice areas, many involving bet-the-company risk, precedent-setting outcomes, or public scrutiny.

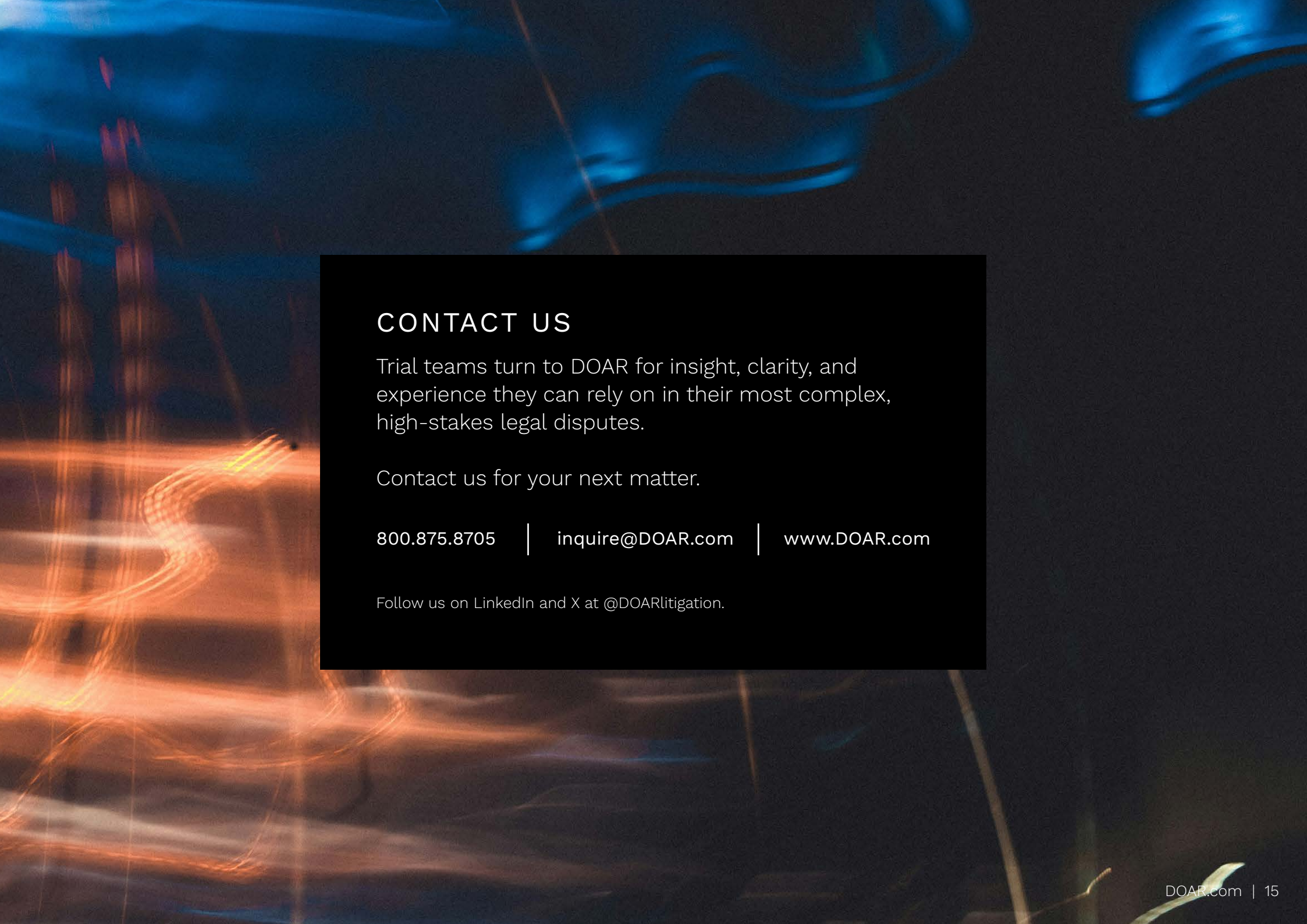
INTEGRATED STRATEGY AND EXECUTION

DOAR brings together litigation strategy, proven jury research, credible expert testimony, and trial presentation, enabling trial teams to work with a single integrated resource throughout the lifecycle of a case.

STRATEGIC ALIGNMENT

Trial teams lead the case. DOAR's role is to provide insight, perspective, and executional support, enhancing strategy to achieve the best possible outcome.





CONTACT US

Trial teams turn to DOAR for insight, clarity, and experience they can rely on in their most complex, high-stakes legal disputes.

Contact us for your next matter.

800.875.8705 | inquire@DOAR.com | www.DOAR.com

Follow us on LinkedIn and X at @DOARlitigation.

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